



WEBSITE DESIGN QUESTIONNAIRE

Even though we may have already discussed some or many of the points in this questionnaire all of the information for the website design project must be consolidated into a single reference point to allow for the comprehensive creation of the Statement of Work and a smooth and efficient work flow during the build.

If you could fill out the following sections in as much detail as possible it would be greatly appreciated to reduce the number of excess questions and undue delays.

If you have images, content, logos etc that you would like to include on your website you can upload them to the Google Drive folder using the link supplied in the email.

Any details and information gained by [WPDesigns](#) about you and your business will be securely stored and not sold to any third parties. The details will be removed once we deem our obligations legally and morally complete in order to secure your personal and business information. We operate within GDPR guidelines and through the outlines described in our [Privacy Policy](#). For more information about the engagement between us consult the [Website Design Contract](#) and our [Terms & Conditions](#).

About You

Name:

Contact Email:

How would you like to send and receive updates and communications throughout the project?

Email WhatsApp Skype Other



WEBSITE DESIGN QUESTIONNAIRE

About Your Business

This section aims to allow us to discover more about your business and who the website will be aimed towards.

Business Name

Business Tagline/ Slogan

Your current website address (If applicable)

Describe your business in a few sentences:

What services do you offer?



WEBSITE DESIGN QUESTIONNAIRE

Who is the target audience for the website?

What makes your services unique?

About The Project

The details given here will be used to create the Statement of Work (SOW) which the build and cost is based upon. Any details that are left out and requested at a later date may be subject to an extra charge at an hourly or fixed rate.

Do you want to build a new website or redesign an existing one?

What is your ideal launch date for the website?



WEBSITE DESIGN QUESTIONNAIRE

What features does your website need to be successful?

What pages are to be included? For example - Home, About, Services, & Contact etc.

Please give an explanation of what you are looking for on each of the pages you have listed above:

Do you have any existing style guides and guidelines?

WEBSITE DESIGN QUESTIONNAIRE

Please add 3 of your favourite websites for design, style, aesthetics inspiration as this will allow me to better understand what you like in web design and be able to construct something closer to your taste. If you could explain which parts of each site you like and why.

Website 1

Website 2

Website 3

Would you like us to provide ongoing maintenance and support ?

WEBSITE DESIGN QUESTIONNAIRE

Your colour scheme or colour preferences. Please give #hex numbers or upload image samples to the project folder if you have them.

Social Media Usernames if you have them. Please add the full URL for example:

<https://facebook.com/mybusiness>

Contact details relevant to the website - email, physical address, phone number etc

If you do not have any images currently, please look through unsplash.com, pexels.com and pixabay.com for some you feel would be suitable and send the URLs through here.

Any special features or requirements?



WEBSITE DESIGN QUESTIONNAIRE

What would you like to see from the site in terms of final outcome/ feel?

Login details for the WordPress dashboard or hosting (If applicable).

Thanks you for taking the time to fill out the form. Whilst there are lots of questions to gather all the information, it is important to us and your input and details are vital in being able to create an end product that suits your needs and criteria.